

2025.06.13



DIGITAL DRIVES FUTURE

数字化驱动未来



地 址: 广东省佛山市南海区狮山镇强狮路2号
Address: NO.2, Qiangshi Road, Shishan
Town, Nanhai District, Foshan
City, Guangdong Province
电 话: +86-757-86695482/86695483
ChinaTel.: +86-757-86695482/86695483

传 真: +86-757-86695471
Fax: +86-757-86695471
邮政编码: 528225
Zip Code: 528225
集团网址: www.df-global.cn
Website: www.df-global.cn

**DONGFANG
PRECISION GROUP
BUSINESS BROCHURE**

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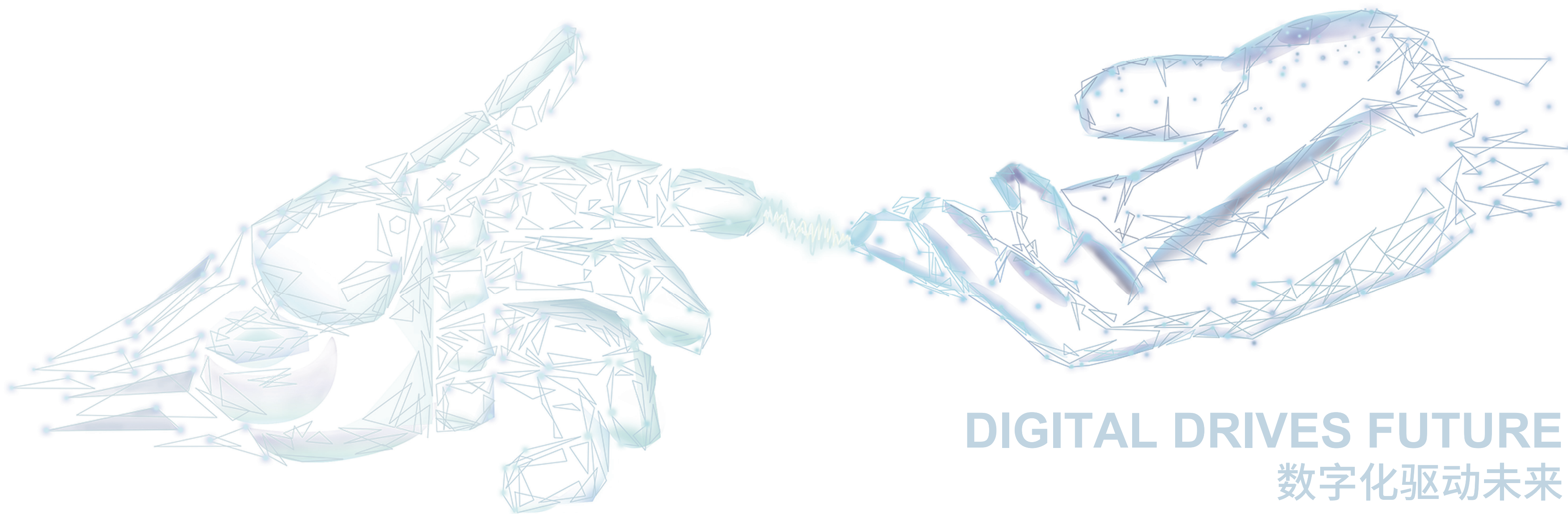
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DIGITAL DRIVES FUTURE
数字化驱动未来



DO YOU KNOW? WE ARE ALWAYS BY YOUR SIDE.

你知道吗？ 我们一直在你身边。

各种网购已逐渐成为现代人的购物习惯，生活中我们也经常收到快递来的瓦楞纸箱，它已然成为运输包装的主力军。除了保护商品、便于仓储、运输之外，还起到美化宣传商品的作用。它将货品包裹严实，把“衣食住行”完好无损的送达我们的手中。

同时，瓦楞纸箱可重复使用，可回收利用，有助于降低包装成本和减少环境影响。

您在生活中所遇到的每一件瓦楞纸箱，均出自我们的客户之手。

We, as the modern people, have got accustomed to on-line shopping. As a result, we have frequently received corrugated cartons for express, which play a major part in transport packaging. In addition to protection of products and facilitation of product storage and transportation, they also make products presentable and give them publicity. They seal the "basic necessities of life" so tightly that the couriers can deliver them to us easily.

In the meantime, corrugated cartons are reusable and recyclable for the benefits of lowering packaging cost and reducing environmental effects.

All the corrugated cartons you have seen or used in life are made by our customers.



佛斯伯集团在瓦楞纸生产线领域处于世界领先水平；
东方精工的瓦楞纸箱印刷生产线是行业领导者；
中国大中型纸箱企业客户超过**2000**家，海外企业客户超过**500**家；
从原料到成品，坚守初心与品质，在世界舞台展现东方魅力！

Fosber Group is a world's leader in corrugated board production lines;
Dongfang Precision is an industrial leader in corrugated printer converting lines;
We have more than **2,000** national large and medium size carton maker customers, and
more than **500** international customers.
We remain true to our original aspiration of showing the charm of Dongfang on a global platform in a
quality-oriented way while turning raw materials into finished products!

“UNNOTICED CHAMPIONS” BEYOND YOUR KNOWLEDGE

您所不知道的“**隐形冠军**”



A PIONEER OF DIGITAL PRINTING EQUIPMENT

数码印刷设备的先行者



万德数科致力于为客户提供环保、节能、高效的数码包装印刷解决方案;

万德设备远销东南亚、欧美、中东、拉美等地,全球超过1800台设备持续运行,不仅为纸箱厂不断创造价值,更为广大终端用户的个性化包装创造各种不凡。

Wonder is committed to providing customers with environmental-friendly, energy-saving, and high-efficiency digital packaging and printing solutions.

Wonder has exported to many countries and regions, including Southeast Asia, Europe, America, the Middle East, Latin America and etc. Over 1,800 of Wonder equipment have been running around the world. Wonder not only continues to create value for the carton factory, but also creates a wide array of extraordinary personalized solutions for its end users!

POWER UP YOUR DREAM

助梦远航

我们的产品远销全球100多个国家。

使用百胜动力水上动力产品，将带您徜徉于急速的精彩世界！

从水上交通到国家安全，都有我们的身影。

百胜动力是中国水上动力产品的领导者，致力于成为全球领先的水上动力产品提供商，为您助梦远航！

Parsun Power machines have been sold to more than 100 countries around the world.

Parsun Power marine power systems submerge its customers into an exciting and fascinating marine world! Our products encompass a wide array of areas, from water transportation to national security.

Parsun Power is a pioneer in domestic marine power products, and is committed to becoming the world's leading marine power provider.

Power Up Your Dream!



DONGFANG'S GLOBAL LAYOUT BY STRENGTH

东方实力 全球布局

东方精工创立

致力于成为世界级瓦楞装备领域的领导者和创新者

Establishment of Dongfang Precision

Founded in 1996, Dongfang is committed to becoming a world-class leader and innovator in the corrugated equipment industry.

1996

产业版图扩张至瓦楞纸板生产线

东方精工成为全球行业唯一一家同时拥有瓦线和印刷设备的高端瓦楞装备制造企业,是具备整体解决方案的提供商

March 2014 Expansion of industrial footprint to include corrugated cardboard

Dongfang Precision has become the only high-end corrugated equipment manufacturer in the global industry that owns both corrugated lines and printing equipment, and is a total solutions provider.

2014.3

高端瓦楞装备制造优势持续补强

设立欧洲研发中心,让中国企业迈入全球制造企业行列

In May 2016, high-end corrugated equipment manufacturing advantages continue to be strengthened

A top Technology R&D Center of printing equipment was set up in Europe, which leads Chinese enterprises entering the platforms of global manufacturing companies.

2016.5

完善瓦楞纸板生产线核心零部件供应链

将西班牙百年瓦楞辊品牌TIRUNA纳入东方精工,并完善佛斯伯集团瓦楞纸板生产线产业,确保核心零部件供应的自主可控

In May 2019 Improved the core parts supply chain of corrugated board production line

Tiruna, a century-old Spanish enterprise, was incorporated into the system to complete the core parts supply chain of corrugated cardboard production line in Fosber Group, to ensure a fully autonomous and controllable core parts supply.

2019.5

成立工业互联网平台企业东方合智

打造面向行业工业互联网平台,成为国内制造业数字化、智能化升级的引领者,铸就行业新“智”力

Established Dongfang Precision Digicom for the Industrial Internet Platform

Built an industrial internet platform and became a leading enterprise in digitalization and intelligence in the domestic manufacturing industry.

2020.10

布局数字印刷解决方案领域

携手万德数科,对公司主营核心产品线进行了有效的扩充,进一步增强集团在包装设备领域的优势地位,为集团未来核心主业的持续扩张打开了空间

Deployed the field of digital printing solutions

By partnering with Wonder, the group has effectively expanded the group's core product lines, further enhancing the group's dominant position in the field of packaging equipment, and paving the way for the group's continued expansion of its core business in the future.

2022.6

2011.8

东方精工上市

登陆A股主板市场,开启产业+资本双引擎发展之路

Dongfang Precision was listed in Chinese public trading in August 2011

Dongfang Precision went public in A-share stock market and embarked on the path of industry plus capital "dual-engine" development.

2015.7

进入水上动力装备领域

进入水上动力领域,打造高端瓦楞智能装备与水上动力系统双产业发展之路

In July 2015, the group entered the field of marine engines

Entered the field of marine engine, and embarked on a dual-industry development path of high-end corrugated intelligent equipment and marine engines.

2017.10

组织和搭建集团管控体系

建立国际化管理体系,组织和搭建集团管控体系,确保各组织全球高效运营

In October 2017 The group organized and built a group management and control system

The Group established an international management system, organized and built a group control system to ensure efficient global operations for all subsidiaries.

2020.2

实现瓦楞纸板生产线终端应用需求的全覆盖

收购老牌生产线品牌Agnati 60%股权,并更名为Qcorr,进一步完善佛斯伯集团产品线,让佛斯伯集团成为其所处领域产品组合丰富且相互协同的首选供应商

Fully covered the needs of terminal users in the field of corrugated board production lines

Achieved full coverage of terminal application needs for corrugated cardboard production lines by acquiring a 60% stake in the well-known production line brand Agnati and renamed it Qcorr. This further perfected the Fosber Group's product line, making it the preferred supplier with a rich and synergistic product portfolio in its field.

2020.10

成立亿能投资

产业为本、资本为翼,在集团战略规划指导下,循环牵引,助力集团产业+资本稳健发展,共创战略新兴产业“新质生产力集群”

Established Yineng Investment

Yineng Investment was established with industry and capital as its core foundations. Under the guidance of Dongfang Group's strategic planning, Yineng Investment's focus is to steadily boost the group's industrial and capital development, to create "new quality productivity clusters" in strategic emerging industries (constitute a protection for the industry).

狄伦拿(法国)
TIRUNA FRANCE SARL
狄伦拿(西班牙)
TIRUNA S.L.U.

佛斯伯(意大利·卢卡)
FOSBER (ITALY·LUCCA)
东方精工(荷兰)
DONGFANG PRECISION(Netherlands)

EDF(意大利·博洛尼亚)
EDF (ITALY·BOLOGNA)
QUANTUM(意大利·米兰)
QUANTUM (ITALY·Milan)

东方精工(意大利·博洛尼亚)
DONGFANG PRECISION
(ITALY·BOLOGNA)



百胜动力(中国·苏州)
PARSUN(CHINA·SUZHOU)
东方精工(中国·深圳)
DONGFANG PRECISION(CHINA·SHENZHEN)
东方精工(中国·佛山)
DONGFANG PRECISION(CHINA·FOSHAN)
FOSBER ASIA(中国·佛山)
FOSBER(CHINA·FOSHAN)
东方合智(中国·佛山)
DF DIGICOM(CHINA·FOSHAN)
亿能投资(中国·佛山)
YINENG INVESTMENT(CHINA·FOSHAN)
万德数科(中国·深圳)
WONDER(CHINA·SHENZHEN)
狄伦拿(中国·佛山)
TIRUNA(CHINA·FOSHAN)



佛斯伯(美国·格林贝)
FOSBER (AMERICA·GREEN BAY)

狄伦拿(美国)
TIRUNA AMERICA

东方精工(美国·印第安纳)
DONGFANG PRECISION (AMERICA·INDIANA)

CHINA WITH A WORLDWIDE INFLUENCE

以中国辐射全球



东方品质 | 驱动未来
**DONGFANG QUALITY
DRIVING THE FUTURE**

东方精工集团由唐灼林董事长1996年创立。集团以“智能装备制造”为战略愿景和业务核心，聚焦高端智能装备制造，是国内最早从事智能瓦楞纸包装装备研发、设计和生产的公司。自2011年上市以来，集团在“内生+外延”式“双轮驱动”战略的引领下，积极布局双主业，主营业务已覆盖智能包装装备和水上动力设备两大领域。

目前，双主业布局成效显著。在智能包装装备领域，集团向瓦楞纸包装装备产业链上下游拓展布局，目前已成为综合实力国际领先的智能瓦楞纸包装装备供应商，并通过实施智能化、数字化转型成为行业智能工厂整体解决方案供应商。

在水上动力设备领域，集团控股子公司百胜动力致力于提供电动舷外机、汽油舷外机等水上动力设备的整体解决方案，是国内领先的水上动力设备专业供应商。

同时公司基于工业互联网行业解决方案的能力和在人工智能领域的布局，正从实现智能装备制造向数智化高质量发展的升级，实现“数字化、智能化”战略的全面突破。

Dongfang Precision Group was founded in 1996 by Mr. Tang Zhuolin, chairman of the board of directors. With "Intelligent Equipment Manufacturing" as its strategic vision and business core, the group focuses on high-end intelligent equipment manufacturing, and is the earliest company in China to engage in the research, development, design, and production of intelligent corrugated packaging equipment. Since its public trade listing in 2011, the group has actively laid out its two main businesses under the leading strategy of "endogenous + exogenous" dual-track. The group's main business has covered two major areas: intelligent packaging equipment and marine power equipment.

Up to date, the dual-track business strategy has been highly effective and resulted in remarkable outcomes. In the field of intelligent packaging equipment, the group has expanded its business to both upstream and downstream of the corrugated paper packaging equipment industry chain, and has become an internationally leading supplier of intelligent corrugated paper packaging equipment. Through the implementation of intelligent and digital transformation, Dongfang is now a supplier of total solutions for the industry's intelligent factories.

In the field of marine power equipment, the group's holding subsidiary, Parsun Power, is committed to providing comprehensive solutions for marine power motor equipment including both electric and gasoline outboard motors, and is a leading professional supplier for the industry in China.

Meanwhile, the group is realizing an upgrade of its intelligent equipment manufacturing to higher quality digital intelligence based on its capabilities in industrial online solutions and its platform of artificial intelligence, and achieving a comprehensive breakthrough in its "digitalization and intelligence" strategy.



智能瓦楞纸包装装备

佛斯伯集团 — 世界领先的瓦楞纸板生产线提供商和领导者

东方精工 — 世界领先的瓦楞纸箱生产线提供商和领导者

EDF — 源自欧洲的瓦楞纸箱生产线提供商

数码印刷解决方案

万德数科 — 世界领先的数字印刷解决方案提供商和领导者

行业智慧工厂整体解决方案

东方合智 — AI引领 智造先锋

水上动力装备

百胜动力 — 中国领先的水上动力产品提供商

资本运营

亿能投资 — 产业为本，资本为翼，助力集团稳健发展

Intelligent Corrugated Packaging Equipment Sector

Fosber Group - World's leading supplier of equipment and services for complete corrugated cardboard production lines

Dongfang Precision - World's leading supplier of equipment and services for corrugated cardboard production lines

EDF - European supplier of corrugated cardboard production lines

Digital Printing Solutions

Wonder - World's leading supplier and leader in digital printing solutions

Industry Smart Factory Solutions

DFDIGICOM - AI-powered pioneer in Smart Manufacturing

Marine Power Equipment

Parsun Power - A leading outboard motor and universal machinery provider in China

Capital Operation

Yineng Investment - Anchored in industry, Empowered by capital, facilitating the steady growth of the group

INNOVATION-DRIVEN

创新驱动 东方印象

DONGFANG IMPRESSION

智能瓦楞纸包装装备

FOSBER集团

集团瓦楞纸板生产线业务以全资子公司Fosber Group和控股子公司Fosber Asia为主要业务主体。Fosber Group主要面向欧美等成熟国际市场，Fosber Group是全球主要高端瓦楞纸板生产线供应商，在高速宽幅瓦楞纸板生产线领域是全球最大的两家公司之一。客户覆盖了诸多全球知名大型包装企业，是全球重要的高端瓦楞纸板生产线技术推动者与革新者，在全球市场上具有较高的知名度和影响力。

INTELLIGENT CORRUGATED PACKAGING EQUIPMENT SECTOR

Fosber Group

The main business of the group's corrugated board production line is driven by its wholly owned subsidiary Fosber Group and its subsidiary Fosber Asia. Fosber Group is mainly oriented towards mature international markets such as Europe and the United States.

Fosber Group is a key supplier of the world's high-end corrugated board production lines and one of the two largest companies in the world in the field of producing high-speed wide-format corrugated board production lines. Its customers include many world-renowned large-scale packaging companies. Fosber Group is highly influential in the global market and earns a strong reputation worldwide. It is a pioneer in new technology and an innovator in high-end corrugated cardboard production lines.



HIGHLIGHTING INTELLIGENT MANUFACTURING AND LEADING THE FUTURE

聚焦智造 引领未来

Fosber Group在2019年完成了西班牙Tiruna Group Industrial,S.L.U(以下简称“Tiruna Group”)的控股收购。西班牙Tiruna Group是一家有百年历史、专注于生产高端瓦楞辊以及压力辊的高端制造企业，目前是全球行业排名前列的专业瓦楞辊生产商。

Fosber Group在2020年完成了对意大利瓦楞纸板线制造商Agnati相关业务的收购并更名为QuantumCorrugated。截至2020年已在全球82个国家销售了3000多台设备。2021年推出新型Quantum系列瓦楞纸板生产线并在2021年实现销售突破。

Fosber Asia立足中国、东南亚及非洲、南美洲等新兴市场。Fosber Asia自2020年以来进入发展的快车道，随着高端智能瓦楞纸板线新产品的陆续推出、在国内和国际市场份额持续增长。

In 2019, Fosber Group completed the acquisition as the controlling shareholder for Tiruna Group Industrial, S.L.U in Spain (hereafter referred to as "Tiruna Group"). Tiruna Group is a century-old manufacturing enterprise and a pioneer specializing in the production of high-end corrugated and pressure rolls. It is currently the world's leading professional corrugated roll manufacturer.

In 2020, Fosber Group acquired Agnati, an Italian corrugated board machines manufacturing company, and changed its name to Quantum Corrugated. As of 2020 it had sold more than 3,000 units of machines in 82 countries around the world. In 2021 it launched a new Quantum series corrugated board production line and achieved a sales breakthrough in the same year.

Fosber Asia's main business covers the global markets in such regions as China, Southeast Asia, Africa, and South America.

Fosber Asia in China has entered the fast lane of development since 2020. With the successive launch of new products such as its domestically produced high-end intelligent corrugated board machines, Fosber Asia has experienced continuing growth in both domestic and international market share.

CORRUGATED BOX PRINTING AND PACKAGING EQUIPMENT

瓦楞纸箱印刷包装设备



东方精工印刷机事业部是国内最早进入高端印刷机领域的厂家，从1996年研发第一台水性印刷机、1998年研发中国第一台下印式印刷开槽模切机至今，共推出了上印式印刷开槽模切机、下印式印刷开槽模切机两大系列联动线和单机产品，包括主要面向国内市场的拓来宝(TOPRA)系列，主要面向国际市场的亚太之星(APSTAR)系列、CasemakerFD系列和Casemaker HGL系列，多达数十种不同规格、不同市场定位的产品，是全球范围内产品线最齐全、产品库最丰富的瓦楞印刷模切设备供应商。同时，也开拓了智能工厂整体规划和智慧物流及管理系统等业务，致力于为客户布局智能制造、提供智能整厂规划设计解决方案。



2016年，东方精工集团全资收购意大利EDF公司，将其作为高端瓦楞纸箱印刷成套生产线在欧洲的研发和生产基地，不但实现了对集团现有印刷设备系列产品的研发升级，而且实现了高端机型在欧洲的研发、生产，进一步带动产品的全球销售，践行了集团定位高端市场、放眼国际化布局、全球运营服务当地的发展战略。



Dongfang Precision Printing Division is one of the earliest domestic manufacturers to enter the high-end printing machine field. Since the development of the first water-based printing machine in 1996 and China's first lower-printing type printing, die-cutting and creasing machine in 1998, it has launched a wide range of products including two major series of inline and standalone machines: upper-printing type printing, die-cutting and creasing machines, and lower-printing type printing, die-cutting and creasing machines. These products, including the TOPRA series, mainly target the domestic market, while the APSTAR series, Casemaker FD series, and Casemaker HGL series mainly target the international market. There are dozens of products with different specifications and market positioning. It is the most comprehensive corrugated printing and die-cutting equipment supplier in terms of product lines and the richest in product offerings globally. Meanwhile, it has also expanded into the business of intelligent factory overall planning and intelligent logistics and management systems, and is committed to helping customers layout intelligent manufacturing and providing intelligent whole-plant planning and design solutions.



In 2016, Dongfang Precision Group acquired the Italian EDF company and designated it as the R&D and manufacturing base in Europe for complete production lines for high-end corrugated box printing. Expanded R&D and production in Europe further drive the global sales of products and put into practice the group's development strategy of positioning in the high-end market, focusing on the international market share, and balancing the allocation of global assets.

DIGITAL PRINTING EQUIPMENT

数码印刷装备



深圳市万德数字科技有限公司创立于2011年，一直致力于为客户提供环保、节能、高效、高性价比的包装数码印刷设备，是包装数码印刷行业的先行者。

万德数科生产制造的包装数码印刷设备远销全球，有超过1800台设备运行于世界各地。

2022年6月，东方精工集团对深圳万德控股收购。万德数科将依靠深厚的市场积累，不断创新的技术优势，以数码驱动未来的理念，为客户提供全方位的包装数码印刷解决方案。

Founded in 2011, Shenzhen Wonder Digital Technology Co., Ltd., a pioneer in the digital printing industry, focuses on providing customers with environmental-friendly, energy-saving, high-efficiency and cost-effective digital printing equipment.

The digital printing equipment manufactured by Wonder has been sold globally, with more than 1,800 units of equipment operating around the world.

In June 2022, Dongfang Precision Group acquired Shenzhen Wonder.

With its profound market accumulation, innovative technical superiority, and package digital-driven concept, Wonder provides its customers with a big array of digital printing solutions.

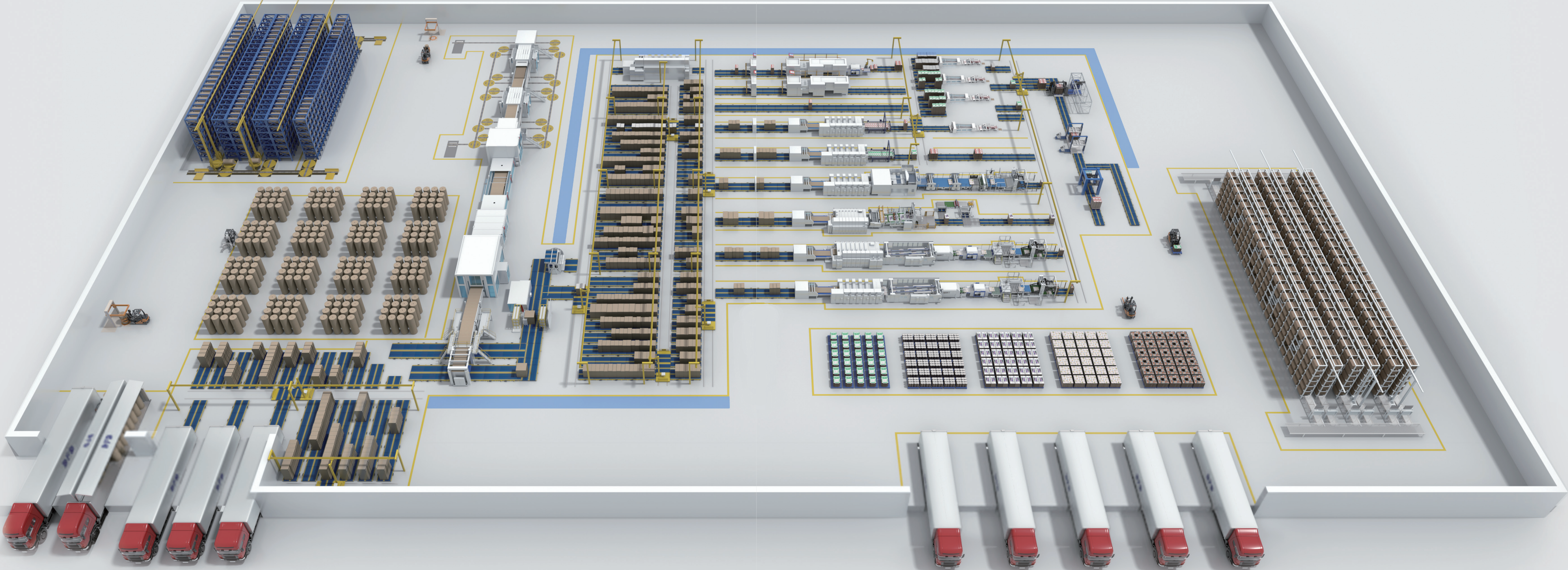


INDUSTRY SMART FACTORY SOLUTIONS

行业智慧工厂整体解决方案

作为包装行业数字化变革的先行者，东方合智专注于为行业客户提供智慧工厂整厂布局规划设计、智能物流及仓储解决方案、基于整厂设备数据采集、系统集成、数据处理、大数据分析应用的工业互联网平台、以及数字化转型咨询等服务，我们通过物联网、云计算、大数据、5G及人工智能等新一代先进技术助力行业数字化转型。

As a pioneer of digital innovation in the packaging industry, DFDIGICOM focuses on providing customers with intelligent factory layout planning and design, intelligent logistics and warehousing solutions, and industrial internet platform services. Its success is based on data collection, system integration, data processing, big data analysis and application of the industrial internet platform, as well as digital transformation consulting services for industry customers, enabling the digital transformation of the industry through new generation of advanced technologies such as IoT, cloud computing, big data, 5G and artificial intelligence.



MARINE POWER EQUIPMENT

水上动力装备

苏州百胜动力机器股份有限公司是一家专注水上动力设备产品研发、制造、销售、售后服务的国家高新技术企业。
核心产品舷外机广泛应用于水上娱乐运动、渔业捕捞、水上交通、应急救援、海岸登陆、海事巡逻等领域。
作为中国最大的舷外机制造商和出口商之一,百胜舷外机遍布于全球100多个国家和地区。

- 2023年 获评江苏省质量信用AA级企业
- 2023年 荣获“苏州制造”品牌认证证书
- 2022年 获评苏州市质量奖
- 2021年 中国船艇行业最佳技术创新奖
- 2021年 获评国家级“专精特新小巨人”称号
- 2018年 中国机械工业科学技术二等奖
- 2015年 江苏省舷外机工程技术研究中心
- 2015年 江苏省著名商标
- 2015年 江苏省认定企业技术中心
- 2007年 被认定为高新技术企业

愿景：力争成为世界一流的水上动力领域综合服务商
使命：技术驱动，品质护航，尽享水上乐趣



PARSUN is a national high-tech enterprise focusing on R&D, manufacturing, sales and after-sales service of outboards. Its core products are widely used in water recreation and sports, fishing, water transportation, emergency rescue, coastal service, maritime patrol and other fields. As one of the largest manufacturers and exporters of outboard engines in China, PARSUN's outboards serve more than 100 countries and regions around the world.

- 2023 Jiangsu Quality Credit AA Level Enterprise
- 2023 "Made in Suzhou" Brand Certification
- 2022 Suzhou Quality Award
- 2021 Best Technology Innovation Award in China Boating Industry
- 2021 Named a national "Specialized and Sophisticated Enterprise"
- 2018 Second Prize of Science and Technology of China Machinery Industry
- 2015 Jiangsu province Outboards Engineering Technology Research Center
- 2015 Outstanding Trademark of Jiangsu Province
- 2015 Enterprise Technology Center of Jiangsu Province
- 2007 Earned the title of National High-Tech Enterprise

Vision: To become the world's first-class marine power product provider.

Mission: Driven by technique and escorted by quality, Parsun enables you to experience the water world.



CAPITAL MANAGEMENT

资本运营

亿能投资有限公司是集团外延式业务发展的承接单位。以产业为本、资本为翼，在公司战略规划指导下，循环牵引。聚焦东方精工主营业务相关产业，依托产业优势，充分参与我国高端装备制造、人工智能、大消费、生物医药等战略新兴产业，投资行业空间广阔，具有良好产业优势的企业。希望在获得良好投资收益的同时，寻求实现产业协同效应，拓展新的产业发展空间，助力集团稳健发展。

Yineng Investment Co., Ltd. serves as the carrier for the group's extended business development. Guided by the company's strategic planning and operates in a cyclical manner, the company focuses on the industries related to the main business of Dongfang Group, leveraging group industrial strengths to fully engage in China's strategic emerging industries such as high-end equipment manufacturing, artificial intelligence, mass consumption, and biomedicine. We aim to not only attain sustainable investment returns but also to create synergy with the group's industries, thereby opening up new horizons for industrial development within the group and supporting its robust growth.



MISSION DRIVEN WITH CORE VALUES

核心价值 驱动使命



集团愿景：成为智造高品质包装及印刷设备、全面解决方案的引领者。

集团使命：成为所处领域有高度影响力、客户信赖、股东信任、员工尊重的产业集团。

集团核心价值观：

尊重个体，忠诚团队事业
诚信正直，聚焦客户价值
稳健成长，关注股东回报
创新超越，实现优异表现

集团工作理念：严谨务实，勇于创新。



Group Vision : To become a leading manufacturer of high-quality and intelligent packaging and printing equipment, and the prominent provider of comprehensive solutions.

Group Mission : To become a highly influential industrial group with confidence of customers, trust of shareholders and respect of employees.

Group Core Values :

Respect individuals and be loyal to the team.
Serve customers with integrity and honesty, and focus on customer values.
Pursue steady growth and focus on the shareholder returns.
Promote innovation and achieve excellence.

Group Work Concepts : Rigorous attitude, realistic approach, strive for innovation.





CUSTOMER-ORIENTED AND HELPFUL FOR CUSTOMERS' SUCCESS!

一切以客户为中心， 用心助力客户成功！

以客户为中心的本质是创造客户价值

以客户需求为导向，为客户提供高质量的产品和服务、快速响应客户需求是贯穿于市场、研发、销售、制造、服务等公司全流程的，以客户为中心是东方精工不断的变革、动态管理、持续改进的过程。

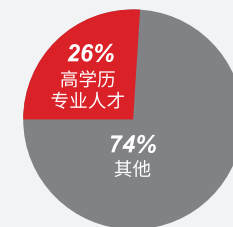
Being customer-oriented means creating value for customers in essence

Geared to customers' needs, Dongfang Precision provides high-quality products and services for customers and quickly responds to customers' needs, which we hold firm to throughout the entire process from market, R&D, sales, manufacturing to service inclusive. Being customer-oriented is a process of constant reform, dynamic management and sustainable improvement.



CURRENT STAGE...

现在...



目前东方精工集团及子公司拥有博士、硕士为骨干的专业研发团队，高学历专业人才占比超过26%。



东方精工在实现规模扩张的同时，更注重稳健、可持续发展。公司将继续坚持高端智能装备的全球化发展战略，立足中国，放眼全球，深入推进“协同化”、“外延式”和“全球化”战略，深化资源配置，逐步实现公司业务向全产业链延伸，实现智能化+数字化的战略转型。



At present, Dongfang Precision Group and its subsidiaries comprise professional R&D teams led by personnel with Ph.D and master degrees, with over 26% of all employees having higher education.

Dongfang Precision focuses on steady and sustainable development while realizing scale expanding. Based in China with a global vision, the company will continue to adhere to its globalization development strategy of high-end intelligent equipment, further allocate resources, and gradually extend its businesses towards the whole industry chain. Dongfang Precision strongly promotes and practices its strategies of "synergy", "extension" and "globalization", to achieve its strategic transformation of intelligence and digitization of its products.

FUTURE STAGE...

未来...

成为所处领域有高度影响力、
客户信赖、股东信任、员工尊重的产业集团

To become a highly impactful industrial group;
to earn the trust of customers and shareholders, and the respect of employees.

产业集聚战略

Industrial
Focus
Strategy

外延式战略

Extensive
Strategy

全球化战略

Globalization
Strategy

数字化战略

Digital
Strategy

协同化战略

Synergy
Strategy

人才辈出 战略 x 文化引领 战略

A wealth of talents strategy x Cultural orientation strategy





因为有了我们，
这个世界变得更**环保**
因为有了我们，
生活变得更**美好**...

Because of us,
This world becomes more
environment-friendly
Because of us,
Life becomes better...

